



# Tangipahoa Parish, LA

Entergy Business Development



Entergy

BUSINESS  
DEVELOPMENT

9585 Pecue Lane  
Baton Rouge, Louisiana 70810

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## Report Parameters

### 1 County

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22105 Tangipahoa Parish, LA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

136,765

Population (2020)

Population **grew by 7,991** over the last 5 years and is projected to **grow by 7,238** over the next 5 years.

49,748

Total Regional Employment

Jobs **grew by 1,748** over the last 5 years and are projected to **grow by 4,240** over the next 5 years.

\$47.8K

Median Household Income (2019)

Median household income is **\$15.0K below** the national median household income of \$62.8K.

## Takeaways

- As of 2020 the region's population **increased by 6.2%** since 2015, growing by 7,991. Population is expected to **increase by 5.3%** between 2020 and 2025, adding 7,238.
- From 2015 to 2020, jobs **increased by 3.6%** in Tangipahoa Parish, LA from 48,000 to **49,748**. This change **outpaced the national growth rate of 0.0% by 3.6%**. As the number of jobs increased, the **labor force participation rate increased from 53.8% to 53.9% between 2015 and 2020**.
- Concerning educational attainment, **13.9% of Tangipahoa Parish, LA residents possess a Bachelor's Degree** (6.1% below the national average), and **6.1% hold an Associate's Degree** (2.5% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Education and Hospitals (State Government).

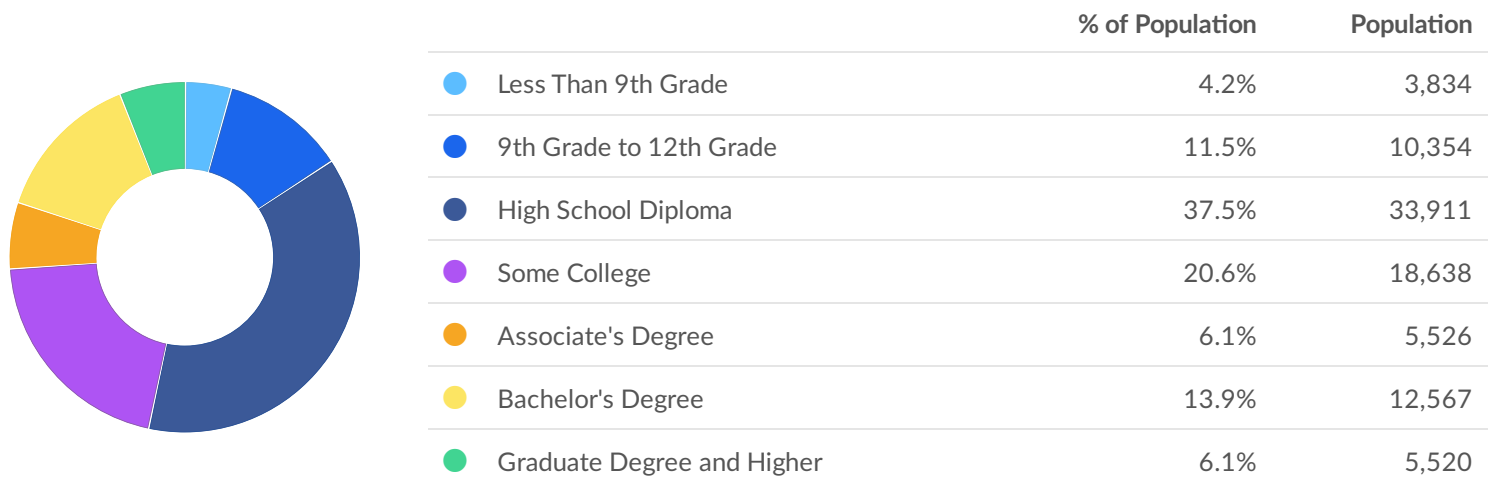
|        | Population (2020) | Labor Force (2020) | Jobs (2020) | Cost of Living | GRP       | Imports   | Exports   |
|--------|-------------------|--------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 136,765           | 57,143             | 49,748      | 94.0           | \$3.93B   | \$6.31B   | \$4.66B   |
| State  | 4,645,318         | 2,083,156          | 2,053,578   | 97.1           | \$230.36B | \$249.10B | \$297.67B |

## Dec 2020 Labor Force Breakdown



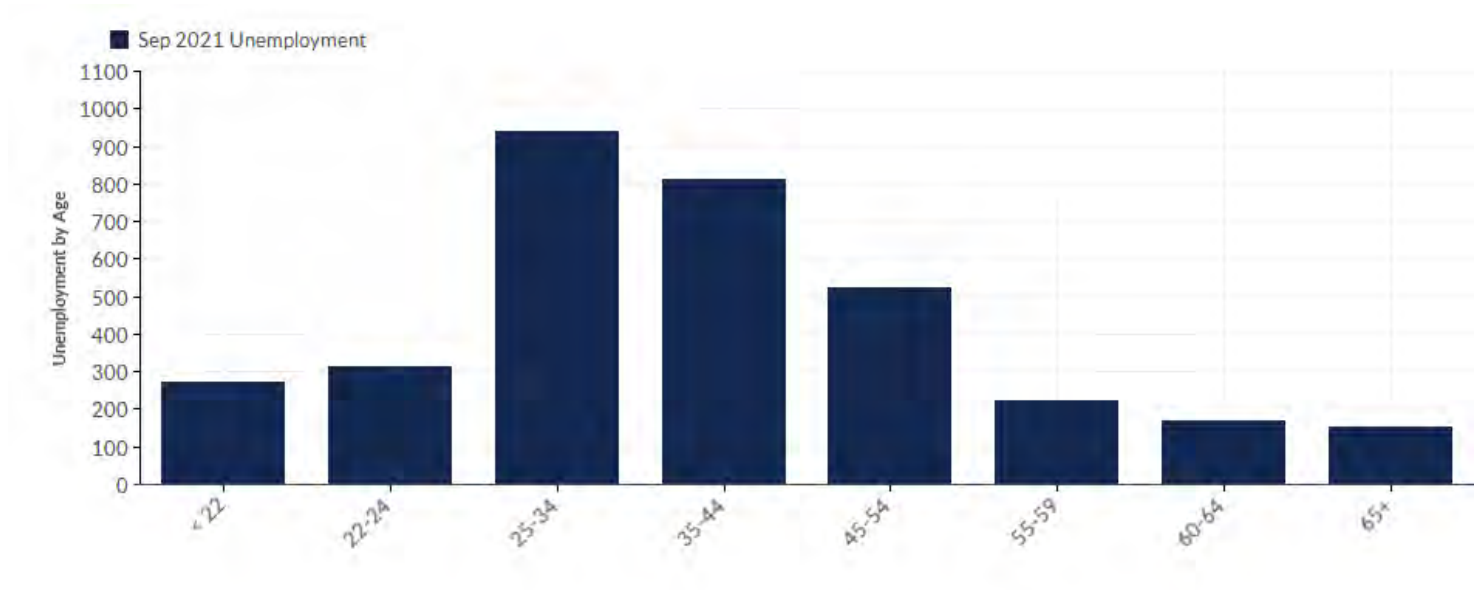
## Educational Attainment

Concerning educational attainment, **13.9% of Tangipahoa Parish, LA residents possess a Bachelor's Degree** (6.1% below the national average), and **6.1% hold an Associate's Degree** (2.5% below the national average).



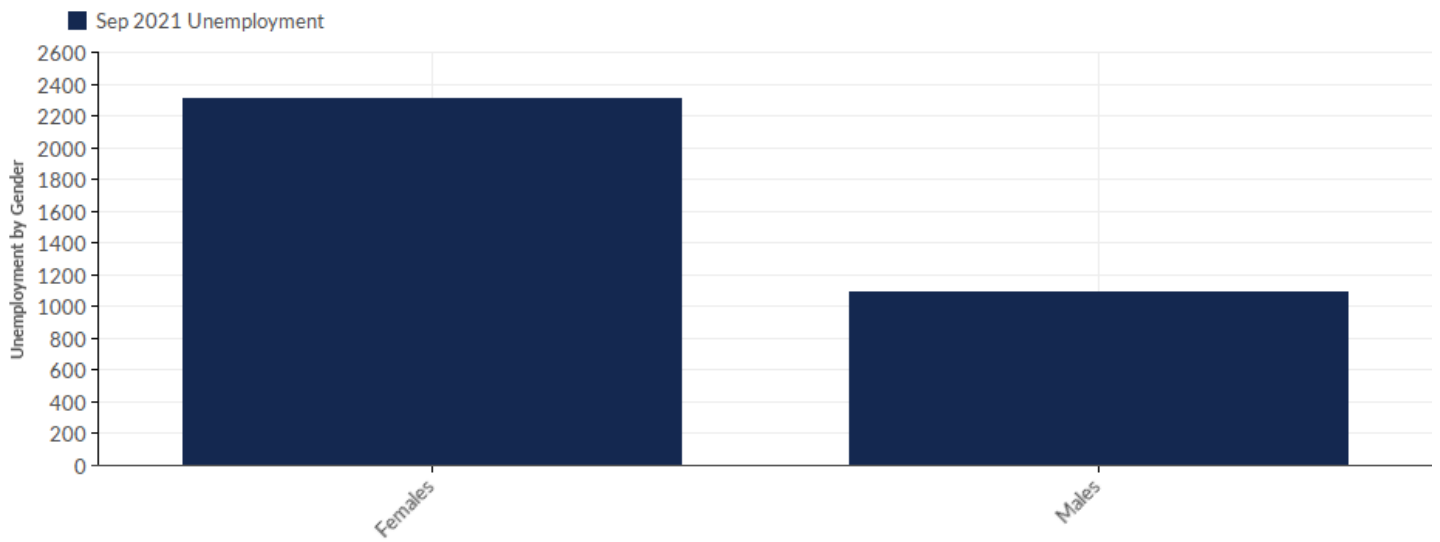
# Unemployment by Demographics

## Unemployment by Age



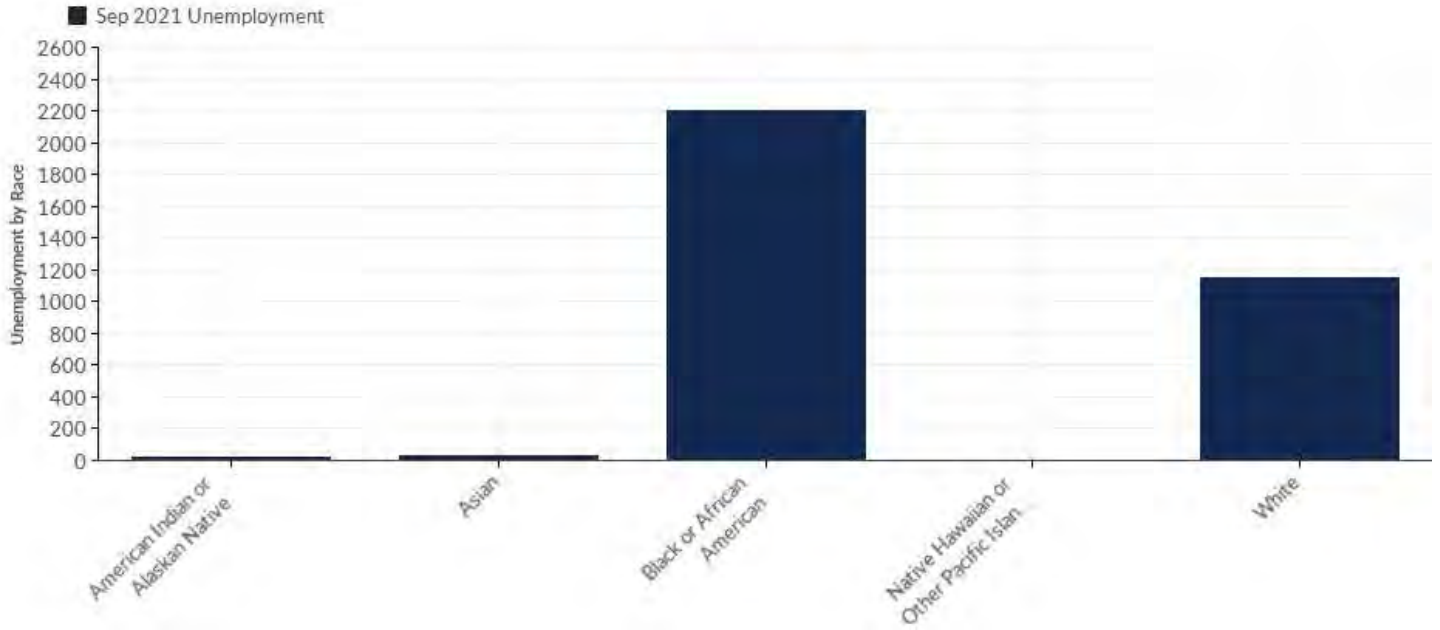
| Age          | Unemployment (Sep 2021) | % of Cohort    |
|--------------|-------------------------|----------------|
| < 22         | 273                     | 8.03%          |
| 22-24        | 312                     | 9.18%          |
| 25-34        | 938                     | 27.60%         |
| 35-44        | 812                     | 23.90%         |
| 45-54        | 522                     | 15.36%         |
| 55-59        | 221                     | 6.50%          |
| 60-64        | 168                     | 4.94%          |
| 65+          | 152                     | 4.47%          |
| <b>Total</b> | <b>3,398</b>            | <b>100.00%</b> |

## Unemployment by Gender



| Gender  | Unemployment (Sep 2021) | % of Cohort |
|---------|-------------------------|-------------|
| Females | 2,305                   | 67.83%      |
| Males   | 1,093                   | 32.17%      |
| Total   | 3,398                   | 100.00%     |

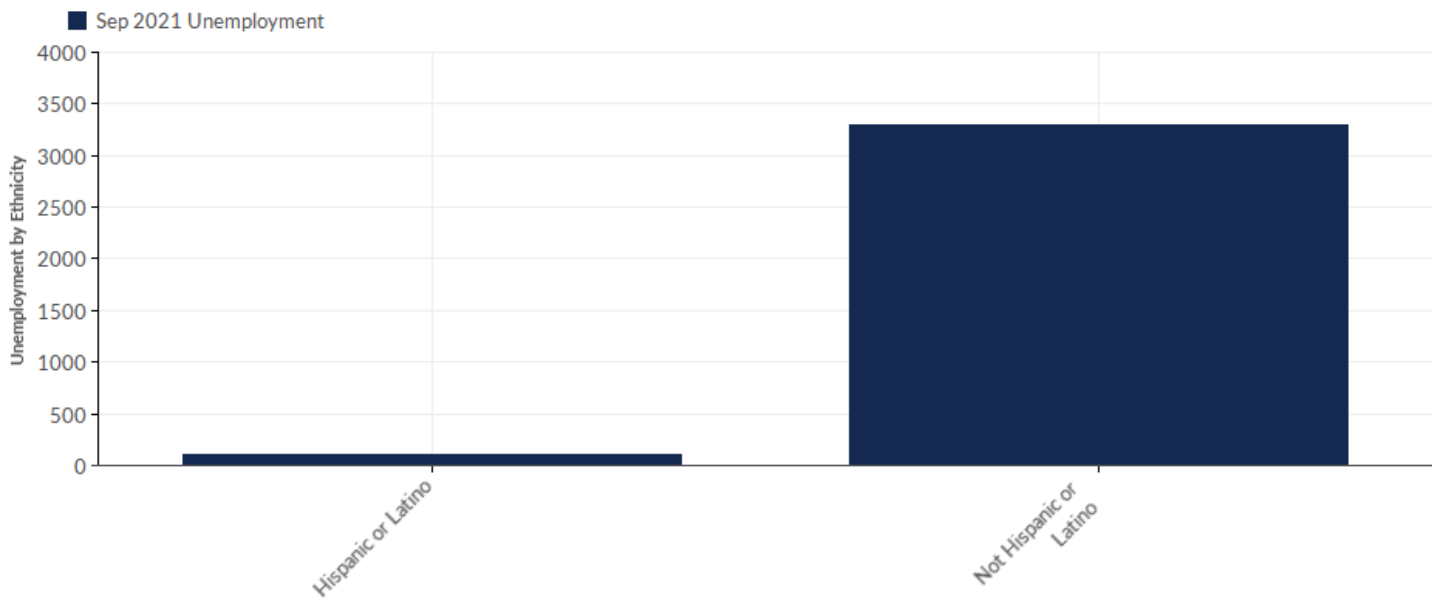
## Unemployment by Race



| Race                                      | Unemployment (Sep 2021) | % of Cohort    |
|---|-------------------------|----------------|
| American Indian or Alaskan Native         | 16                      | 0.47%          |
| Asian                                     | 27                      | 0.79%          |
| Black or African American                 | 2,204                   | 64.86%         |
| Native Hawaiian or Other Pacific Islander | 1                       | 0.03%          |
| White                                     | 1,151                   | 33.87%         |
| <b>Total</b>                              | <b>3,398</b>            | <b>100.00%</b> |



## Unemployment by Ethnicity

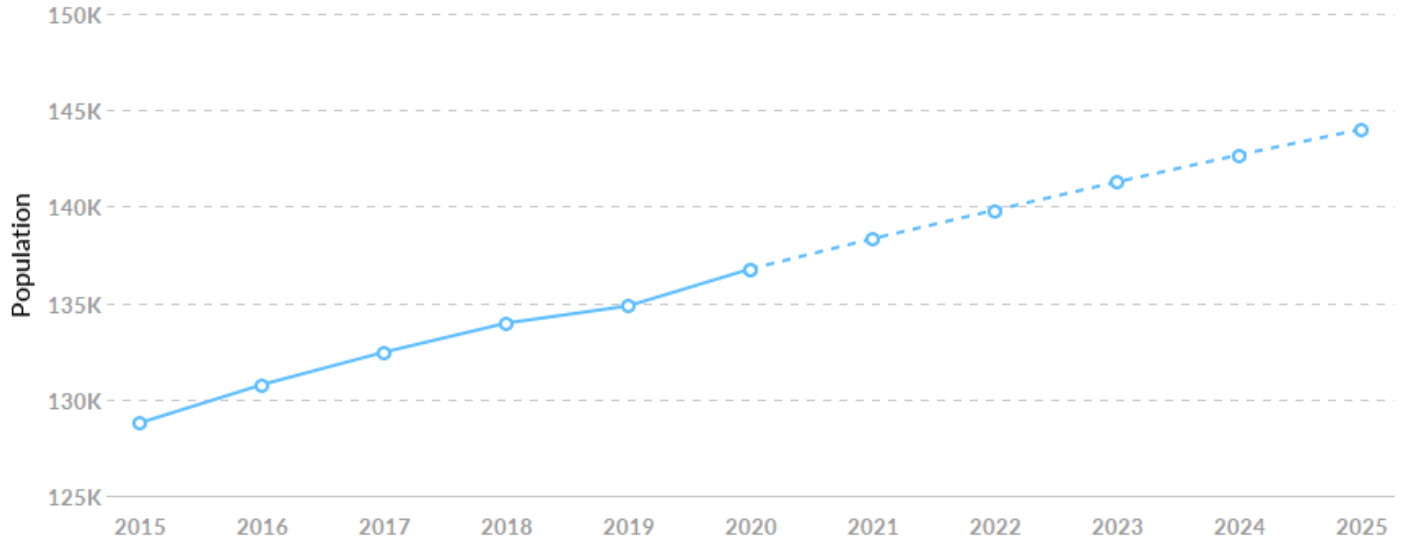


| Ethnicity              | Unemployment (Sep 2021) | % of Cohort |
|------------------------|-------------------------|-------------|
| Hispanic or Latino     | 105                     | 3.09%       |
| Not Hispanic or Latino | 3,293                   | 96.91%      |
| Total                  | 3,398                   | 100.00%     |

# Historic & Projected Trends

## Population Trends

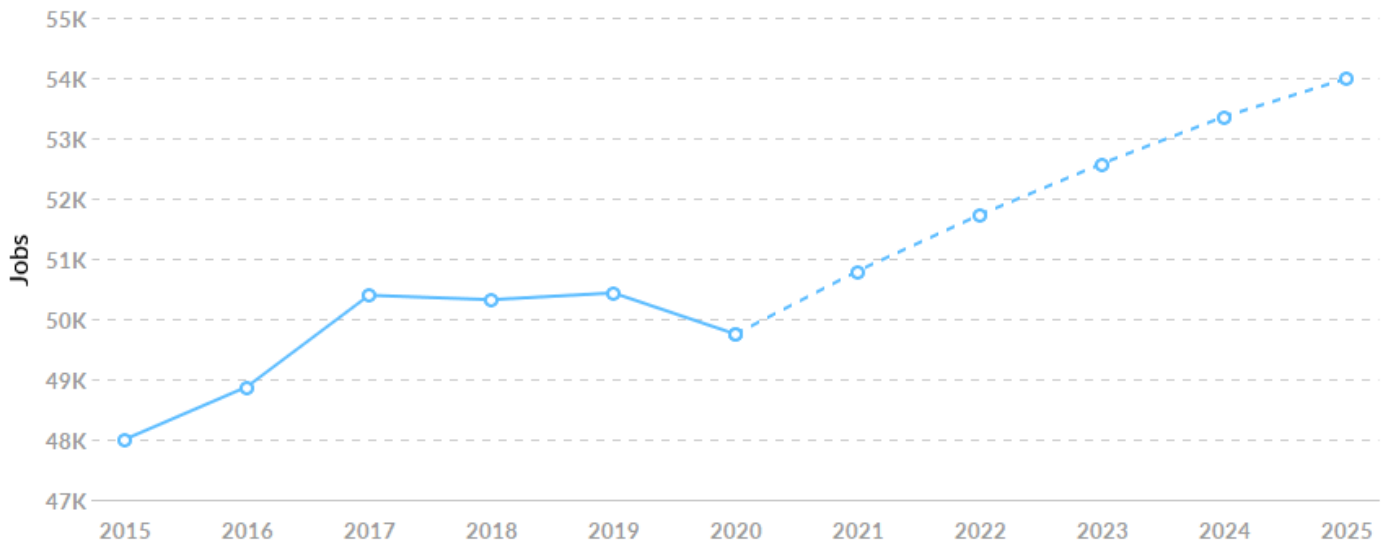
As of 2020 the region's population **increased by 6.2%** since 2015, growing by 7,991. Population is expected to **increase by 5.3%** between 2020 and 2025, adding 7,238.



| Timeframe | Population |
|-----------|------------|
| 2015      | 128,774    |
| 2016      | 130,759    |
| 2017      | 132,445    |
| 2018      | 133,951    |
| 2019      | 134,845    |
| 2020      | 136,765    |
| 2021      | 138,330    |
| 2022      | 139,813    |
| 2023      | 141,273    |
| 2024      | 142,681    |
| 2025      | 144,003    |

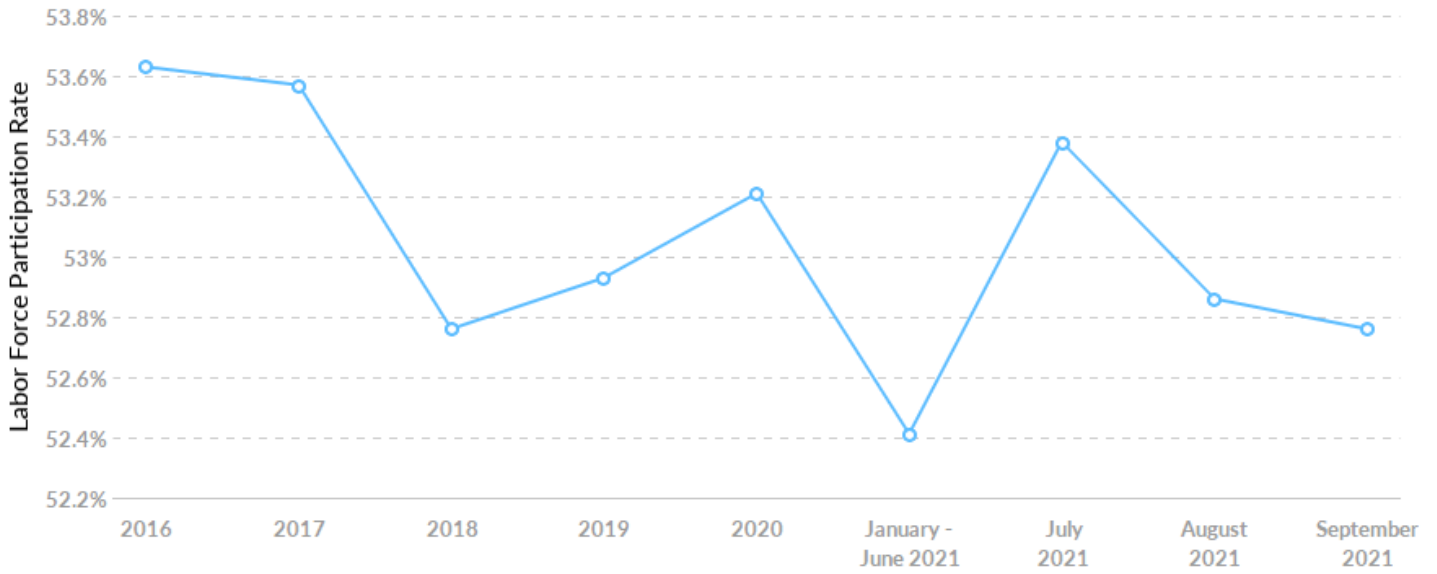
## Job Trends

From 2015 to 2020, jobs increased by 3.6% in Tangipahoa Parish, LA from 48,000 to 49,748. This change **outpaced the national growth rate of 0.0% by 3.6%.**



| Timeframe | Jobs   |
|-----------|--------|
| 2015      | 48,000 |
| 2016      | 48,874 |
| 2017      | 50,393 |
| 2018      | 50,319 |
| 2019      | 50,432 |
| 2020      | 49,748 |
| 2021      | 50,797 |
| 2022      | 51,729 |
| 2023      | 52,579 |
| 2024      | 53,358 |
| 2025      | 53,988 |

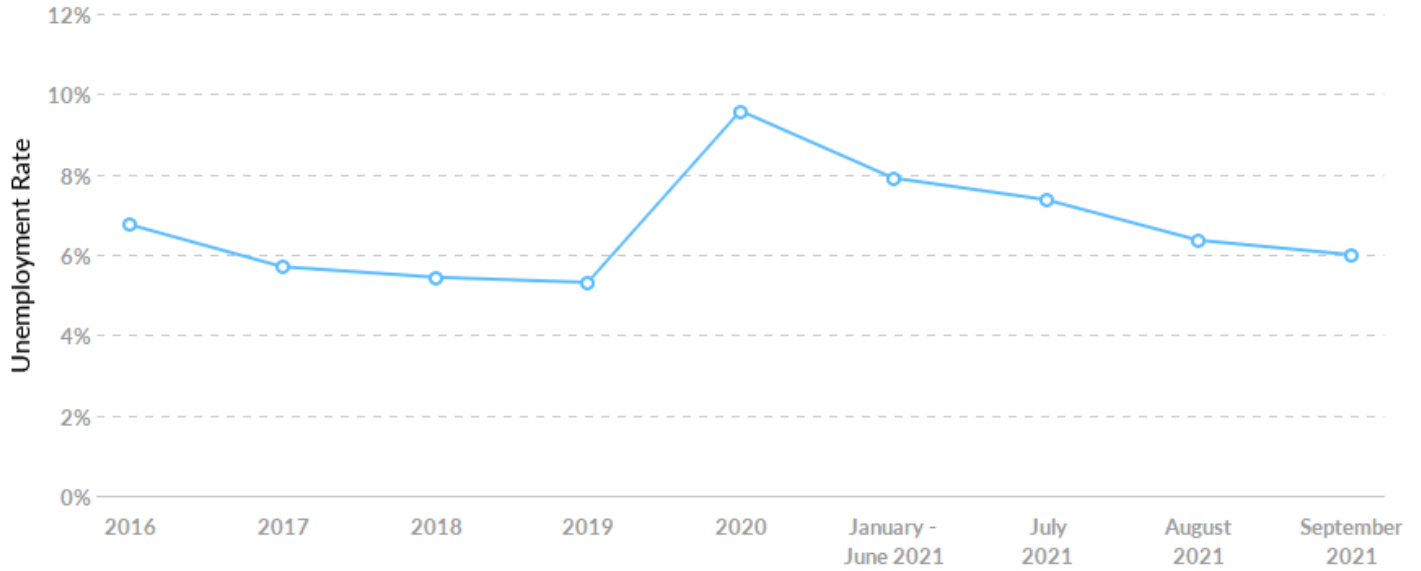
## Labor Force Participation Rate Trends



| Timeframe           | Labor Force Participation Rate |
|---------------------|--------------------------------|
| 2016                | 53.63%                         |
| 2017                | 53.57%                         |
| 2018                | 52.76%                         |
| 2019                | 52.93%                         |
| 2020                | 53.21%                         |
| January - June 2021 | 52.41%                         |
| July 2021           | 53.38%                         |
| August 2021         | 52.86%                         |
| September 2021      | 52.76%                         |

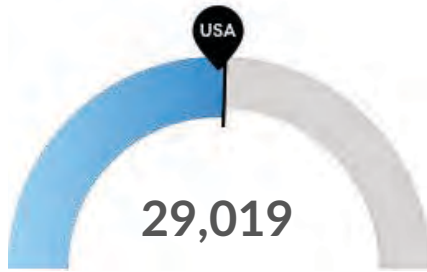
## Unemployment Rate Trends

Tangipahoa Parish, LA had a September 2021 unemployment rate of 6.00%, **decreasing from 6.75%** 5 years before.



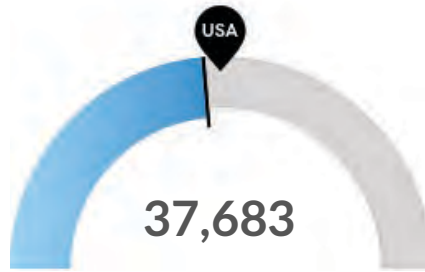
| Timeframe           | Unemployment Rate |
|---------------------|-------------------|
| 2016                | 6.75%             |
| 2017                | 5.70%             |
| 2018                | 5.44%             |
| 2019                | 5.31%             |
| 2020                | 9.58%             |
| January - June 2021 | 7.91%             |
| July 2021           | 7.37%             |
| August 2021         | 6.36%             |
| September 2021      | 6.00%             |

## Population Characteristics



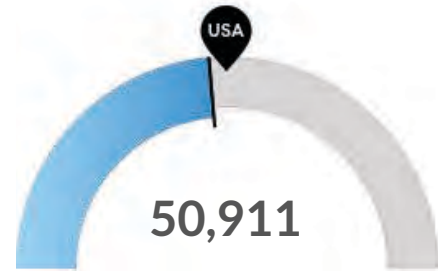
**Millennials**

Tangipahoa Parish, LA has 29,019 millennials (ages 25-39). The national average for an area this size is 28,184.



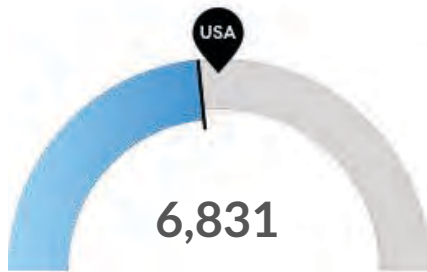
**Retiring Soon**

Retirement risk is about average in Tangipahoa Parish, LA. The national average for an area this size is 40,705 people 55 or older, while there are 37,683 here.



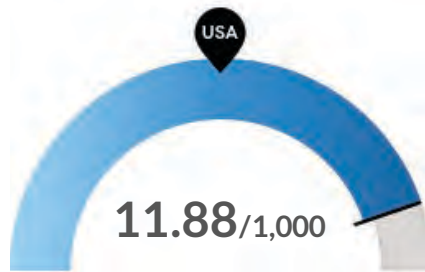
**Racial Diversity**

Racial diversity is about average in Tangipahoa Parish, LA. The national average for an area this size is 55,087 racially diverse people, while there are 50,911 here.



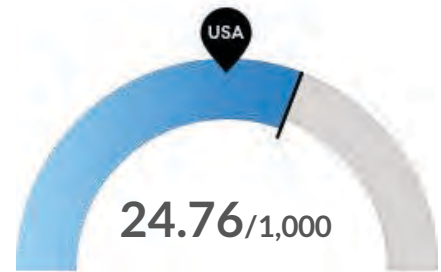
**Veterans**

Tangipahoa Parish, LA has 6,831 veterans. The national average for an area this size is 7,487.



**Violent Crime**

Tangipahoa Parish, LA has 11.88 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

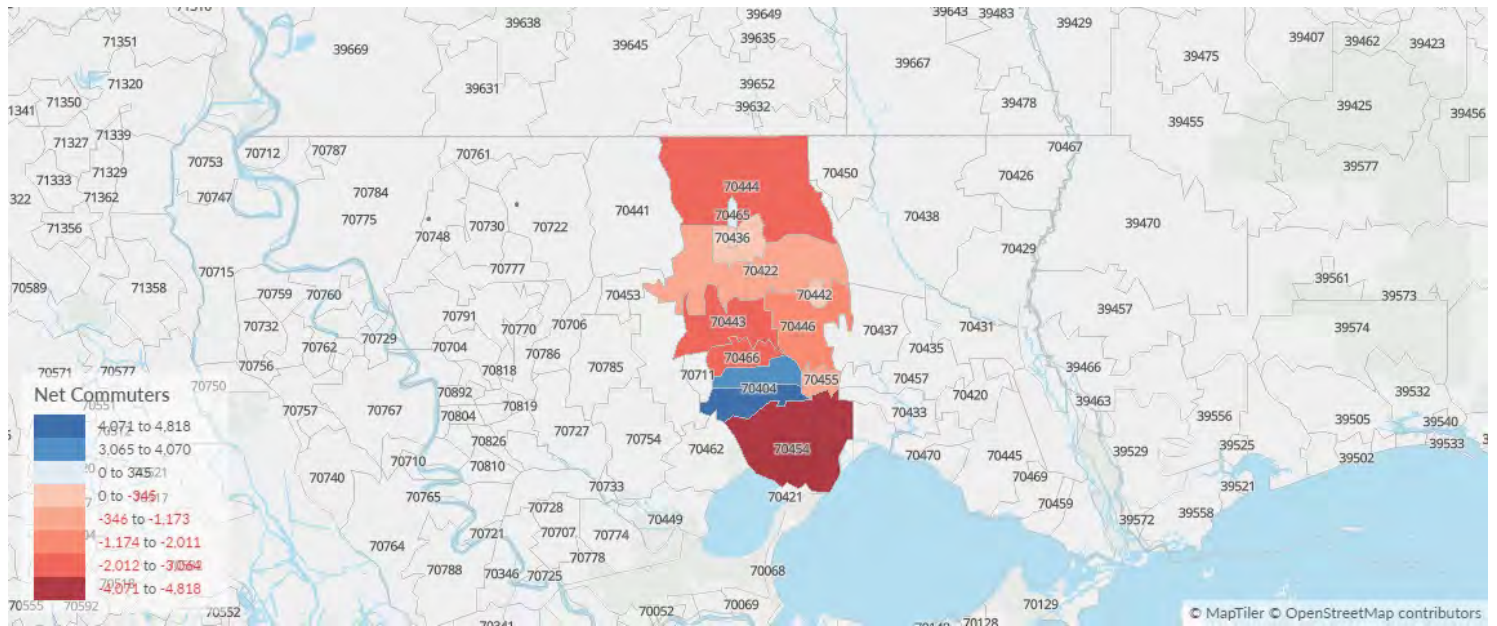


**Property Crime**

Tangipahoa Parish, LA has 24.76 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Tangipahoa Parish, LA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

### Where Talent Lives

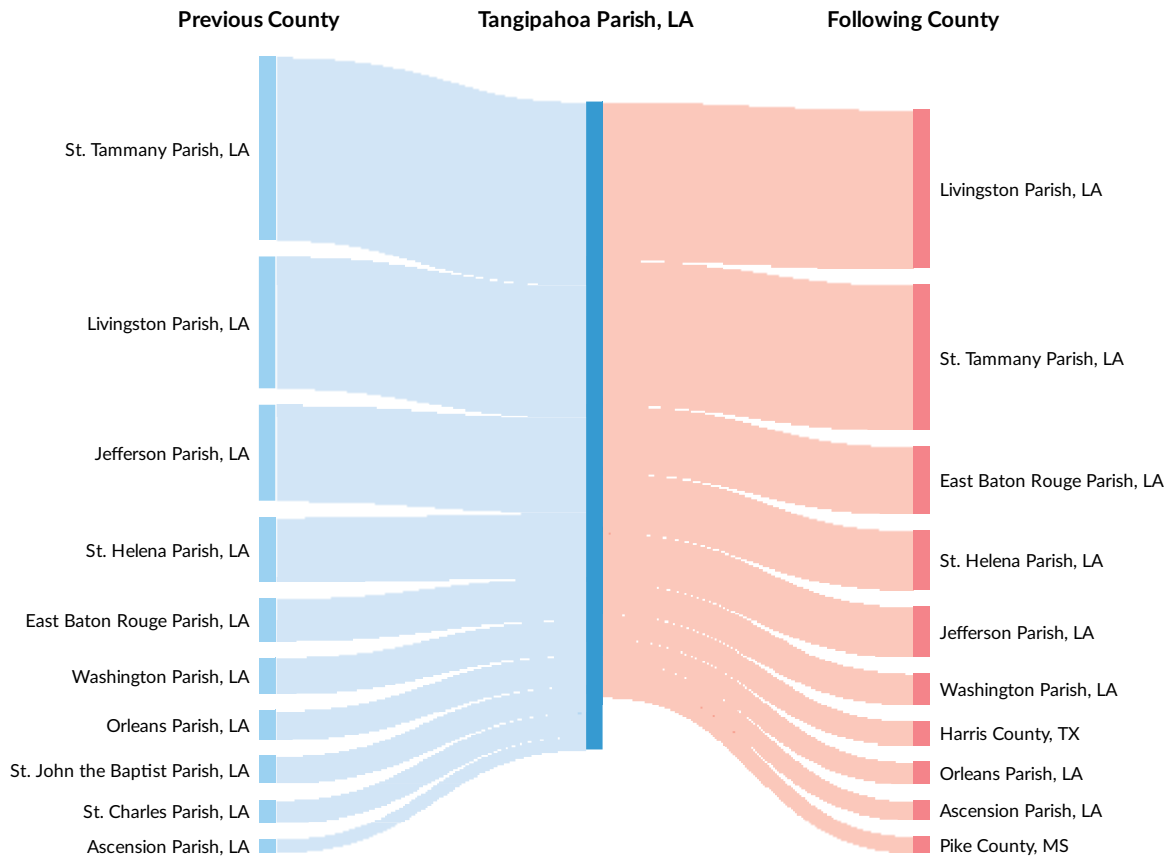
| ZIP   | Name                        | 2020 Employment |
|-------|-----------------------------|-----------------|
| 70403 | Hammond, LA (in Tangip...   | 15,402          |
| 70401 | Hammond, LA (in Tangip...   | 10,730          |
| 70454 | Ponchatoula, LA (in Tang... | 6,416           |
| 70422 | Amite, LA (in Tangipaho...  | 5,444           |
| 70444 | Kentwood, LA (in Tangip...  | 2,882           |

| ZIP   | Name                        | 2020 Workers |
|-------|-----------------------------|--------------|
| 70403 | Hammond, LA (in Tangip...   | 11,331       |
| 70454 | Ponchatoula, LA (in Tang... | 11,234       |
| 70401 | Hammond, LA (in Tangip...   | 7,665        |
| 70422 | Amite, LA (in Tangipaho...  | 5,789        |
| 70444 | Kentwood, LA (in Tangip...  | 4,894        |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Tangipahoa Parish, LA. The left column shows residents of other counties migrating to Tangipahoa Parish, LA. The right column shows residents migrating from Tangipahoa Parish, LA to other counties.

As of 2019, **893** people have migrated from St. Tammany Parish, LA to Tangipahoa Parish, LA. In the same year, **774** people left Tangipahoa Parish, LA migrating to Livingston Parish, LA. The total Net Migration for Tangipahoa Parish, LA in 2018 was **222**.



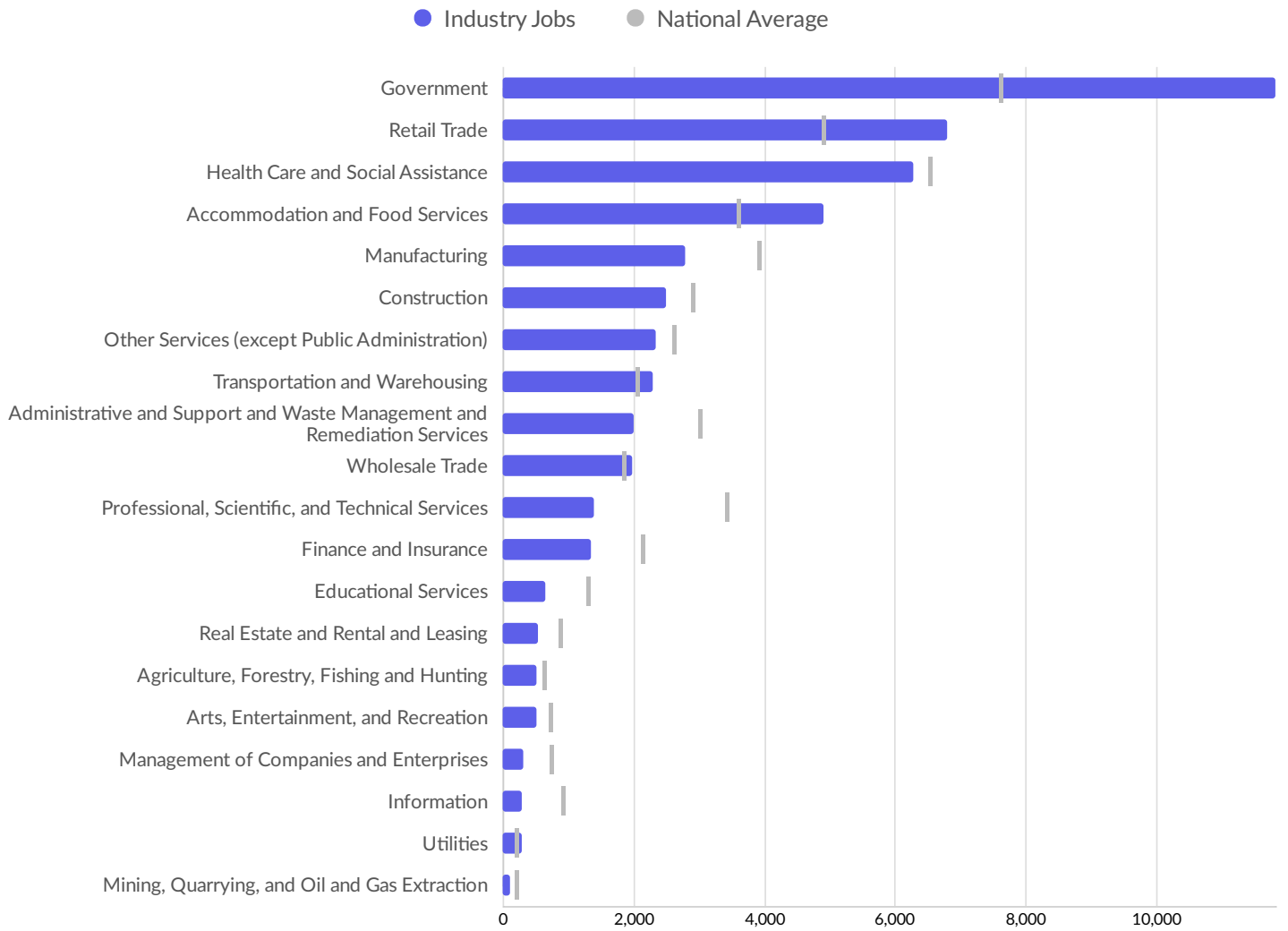
| Top Previous Counties       | Migrations |
|-----------------------------|------------|
| St. Tammany Parish, LA      | 893        |
| Livingston Parish, LA       | 642        |
| Jefferson Parish, LA        | 468        |
| St. Helena Parish, LA       | 314        |
| East Baton Rouge Parish, LA | 210        |
| Washington Parish, LA       | 174        |



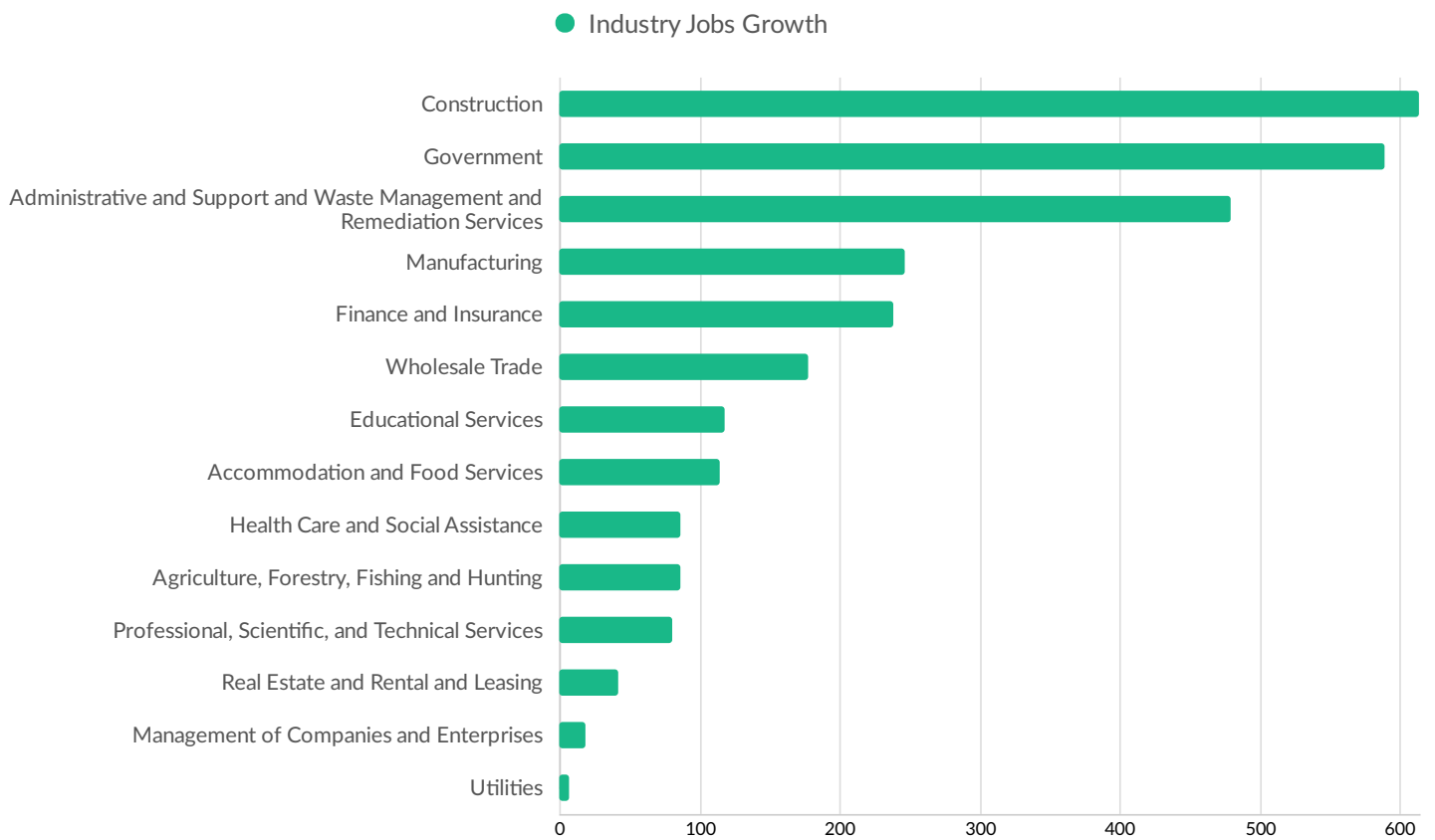
| <b>Top Previous Counties</b>    | <b>Migrations</b> |
|---------------------------------|-------------------|
| Orleans Parish, LA              | 144               |
| St. John the Baptist Parish, LA | 133               |
| St. Charles Parish, LA          | 112               |
| Ascension Parish, LA            | 66                |
| Terrebonne Parish, LA           | 49                |
| Lafayette Parish, LA            | 43                |
| Harris County, TX               | 42                |
| Pike County, MS                 | 42                |
| Amite County, MS                | 35                |
| <b>Top Following Counties</b>   | <b>Migrations</b> |
| Livingston Parish, LA           | 774               |
| St. Tammany Parish, LA          | 707               |
| East Baton Rouge Parish, LA     | 329               |
| St. Helena Parish, LA           | 292               |
| Jefferson Parish, LA            | 244               |
| Washington Parish, LA           | 153               |
| Harris County, TX               | 119               |
| Orleans Parish, LA              | 108               |
| Ascension Parish, LA            | 93                |
| Pike County, MS                 | 81                |
| St. John the Baptist Parish, LA | 59                |
| Lafayette Parish, LA            | 56                |
| St. Charles Parish, LA          | 41                |
| El Paso County, CO              | 35                |
| Clay County, FL                 | 35                |

# Industry Characteristics

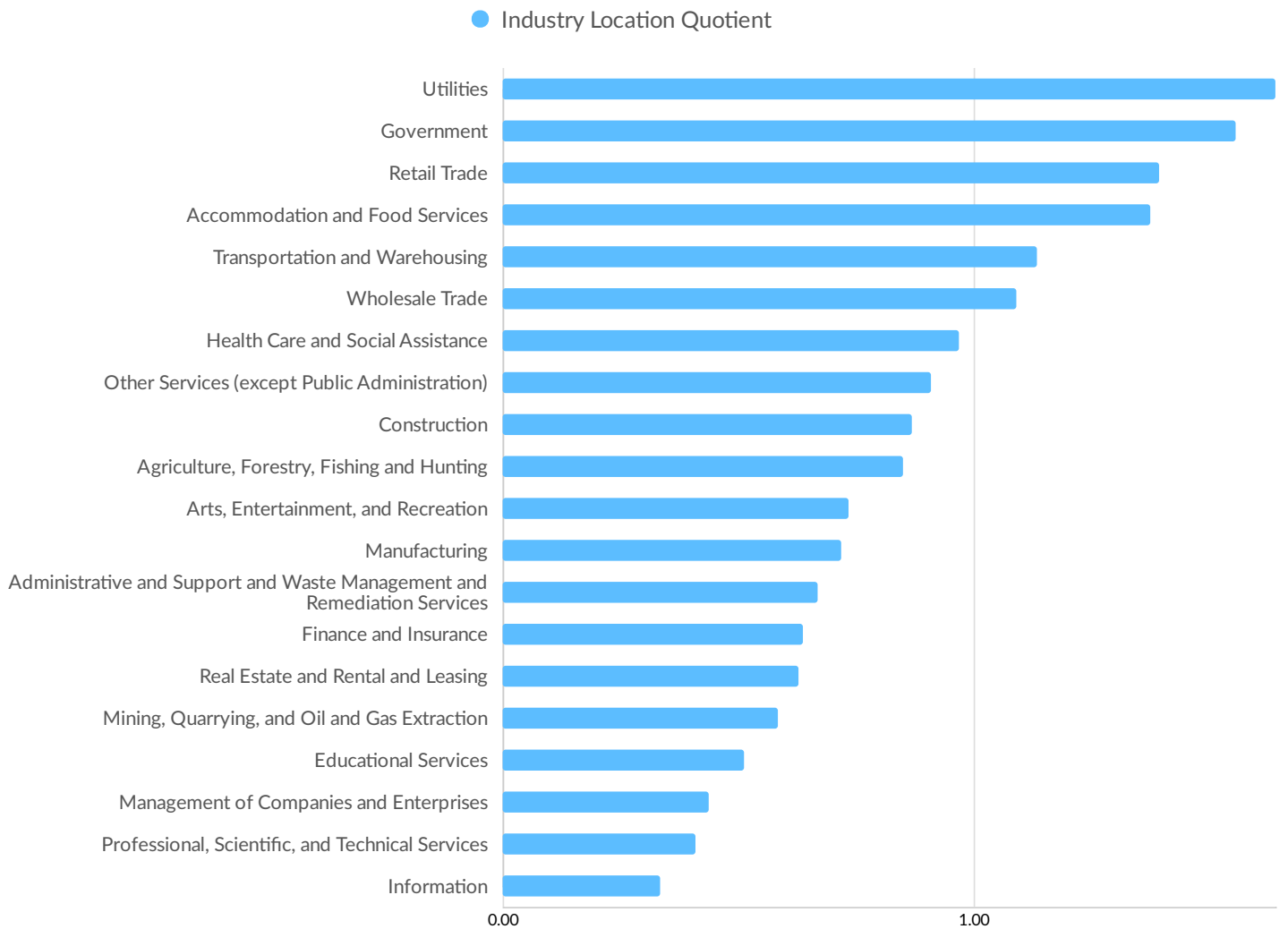
## Largest Industries



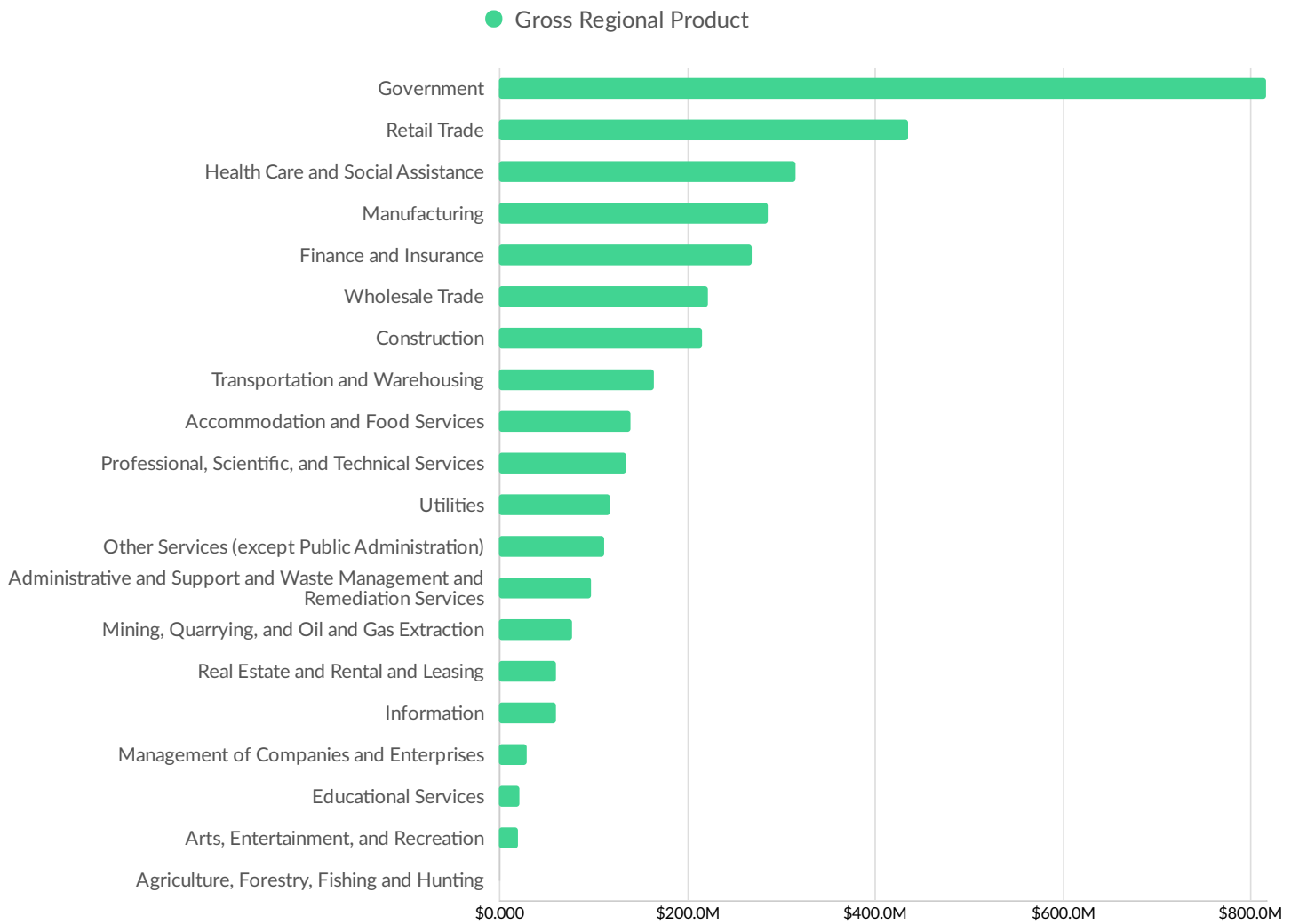
## Top Growing Industries



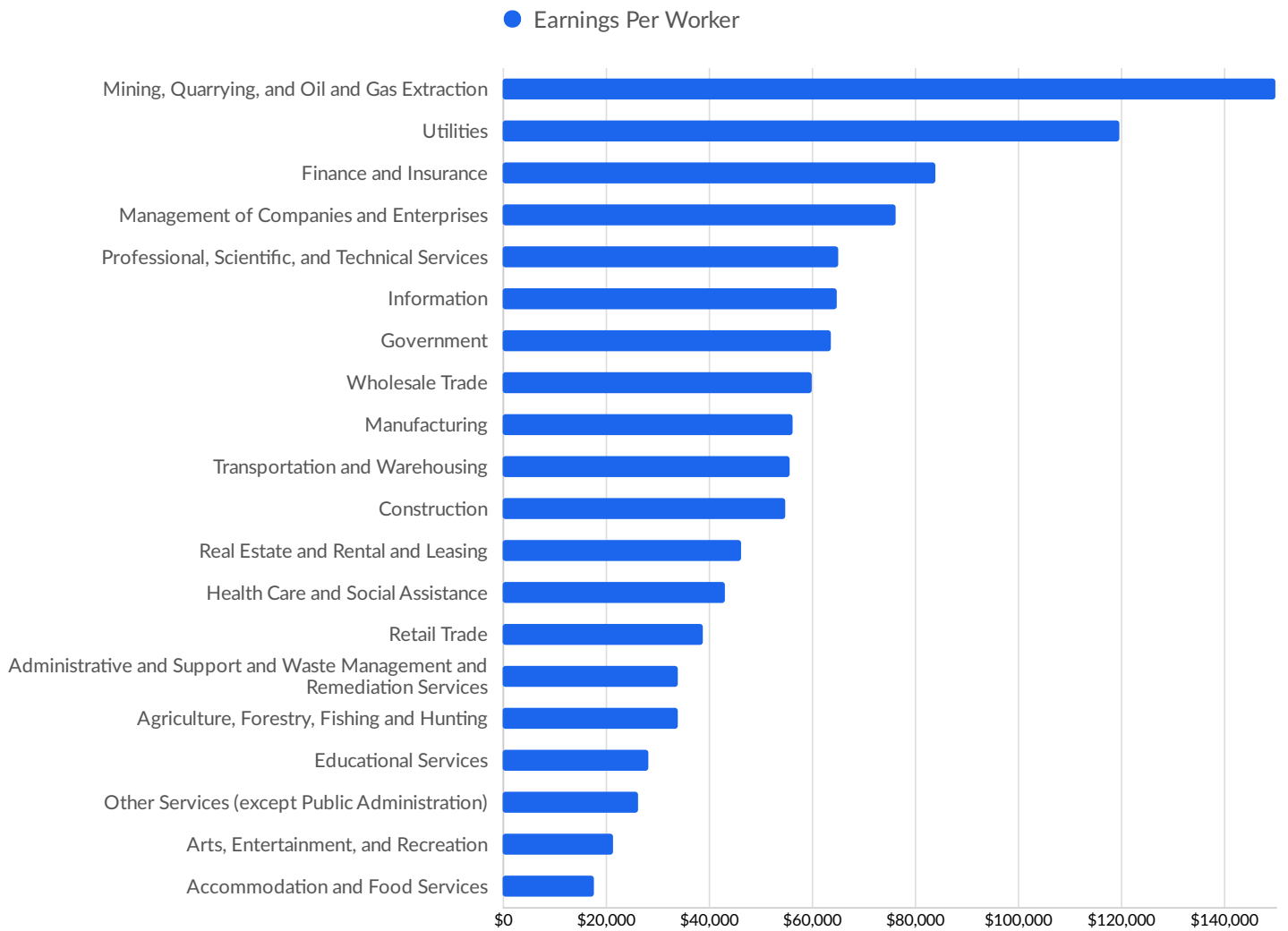
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



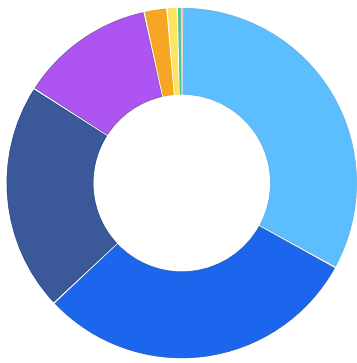
## Business Characteristics

### 8,402 Companies Employ Your Workers

Online profiles for your workers mention 8,402 companies as employers, with the top 10 appearing below. In the last 12 months, 997 companies in Tangipahoa Parish, LA posted job postings, with the top 10 appearing below.

| Top Companies                      | Profiles  | Top Companies Posting              | Unique Postings   |
|------------------------------------|---|------------------------------------|---|
| Southeastern Louisiana Universi... | 823    | North Oaks Health System           | 605    |
| Tangipahoa Parish School System    | 544  | State of Louisiana                 | 188  |
| North Oaks Health System           | 364  | Southeastern Louisiana Universi... | 148  |
| Walmart                            | 261  | Walmart                            | 126  |
| Entergy                            | 140  | Louisiana Workforce Commission     | 124  |
| Turner Industries                  | 114  | First Guaranty Bank                | 122  |
| Ochsner Health                     | 106  | C&S Wholesale Grocers              | 114  |
| State of Louisiana                 | 90   | Lowe's                             | 112  |
| North Oaks Medical Center          | 88   | Cate Street Seafood Station        | 93   |
| Neill Corporation                  | 86   | Smitty's Supply                    | 86   |

## Business Size



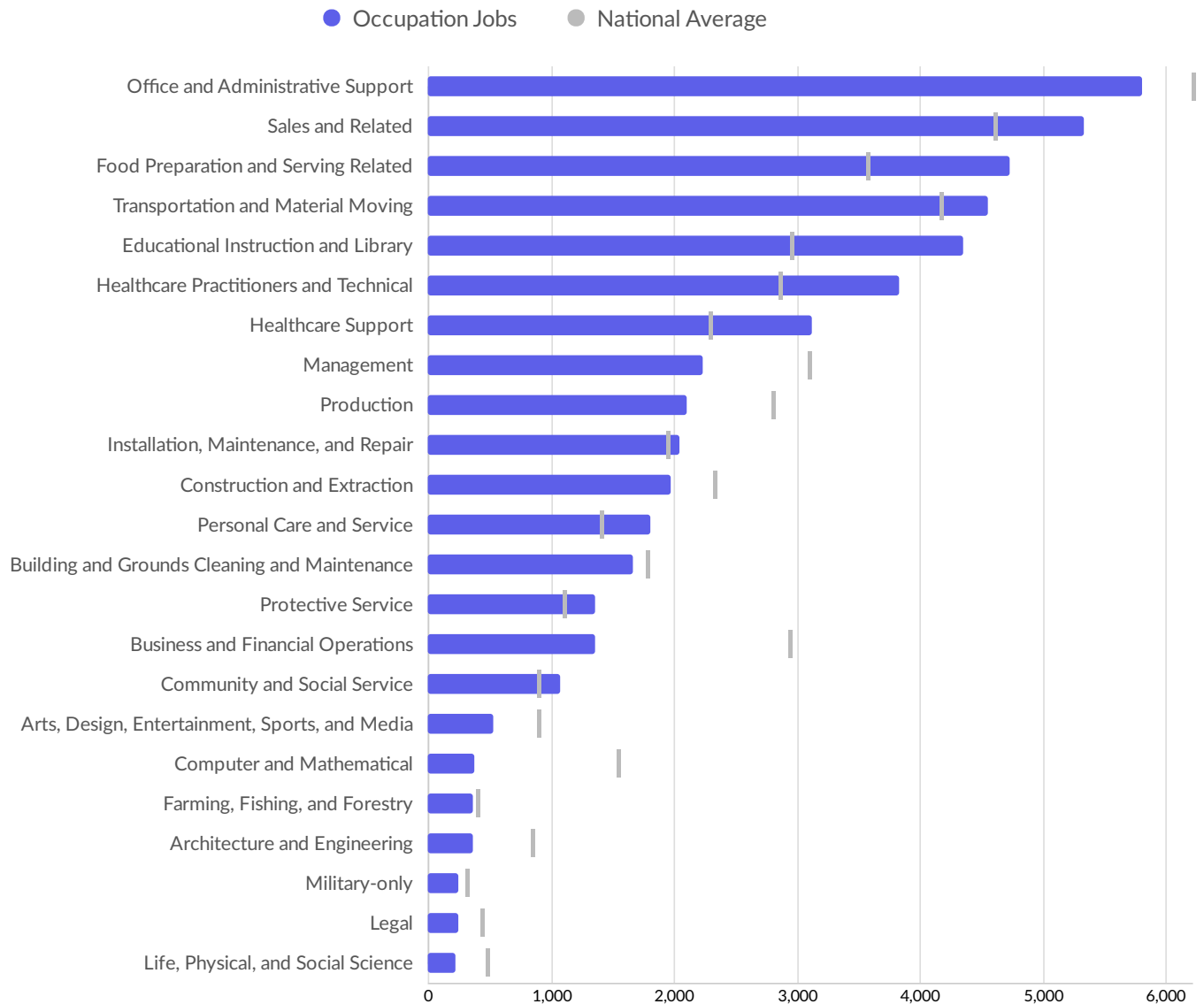
|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 32.9%      | 1,410          |
| 5 to 9 employees     | 30.0%      | 1,285          |
| 10 to 19 employees   | 21.0%      | 901            |
| 20 to 49 employees   | 12.5%      | 535            |
| 50 to 99 employees   | 2.1%       | 90             |
| 100 to 249 employees | 0.9%       | 40             |
| 250 to 499 employees | 0.4%       | 17             |
| 500+ employees       | 0.1%       | 4              |

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

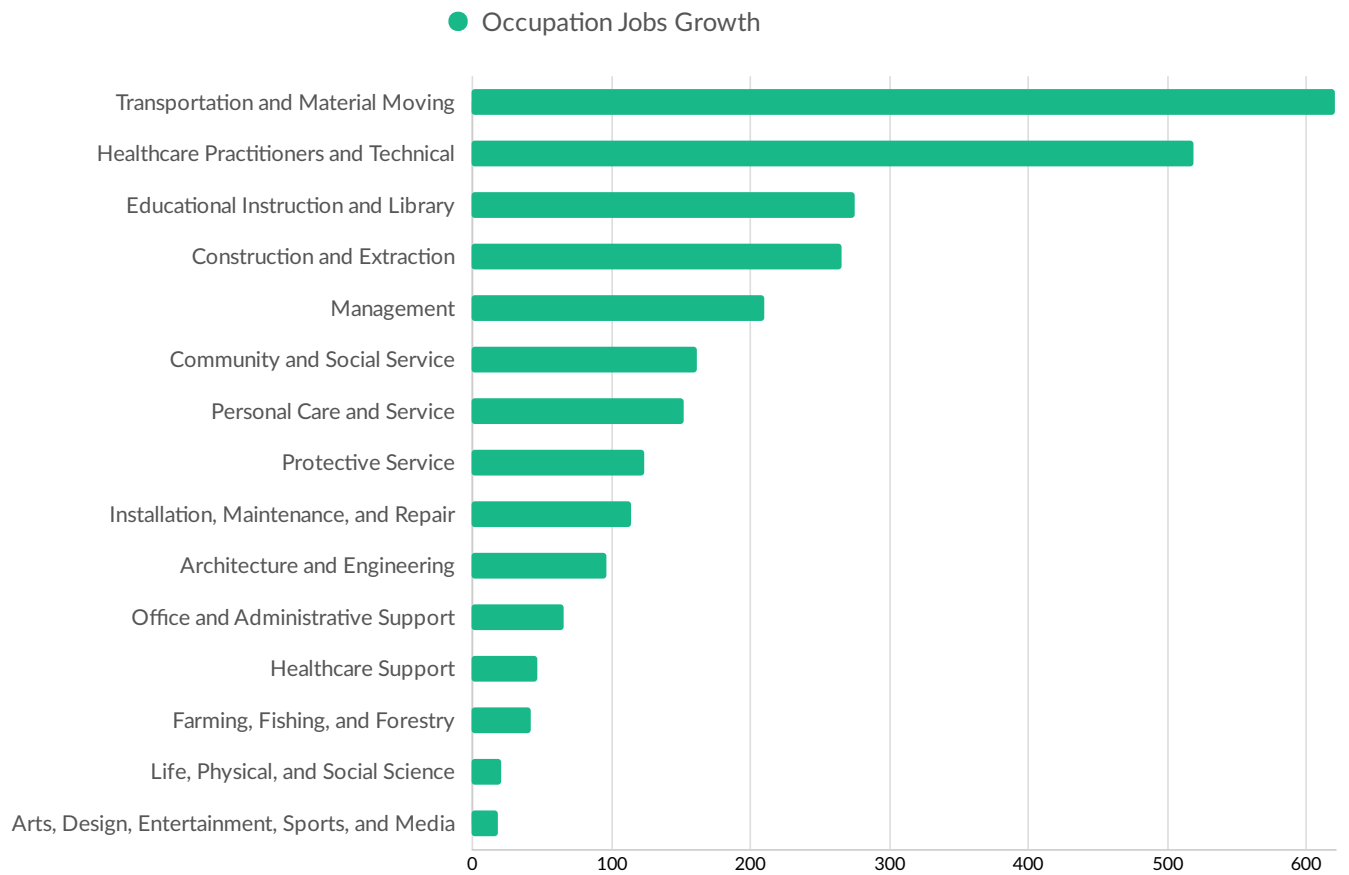


# Workforce Characteristics

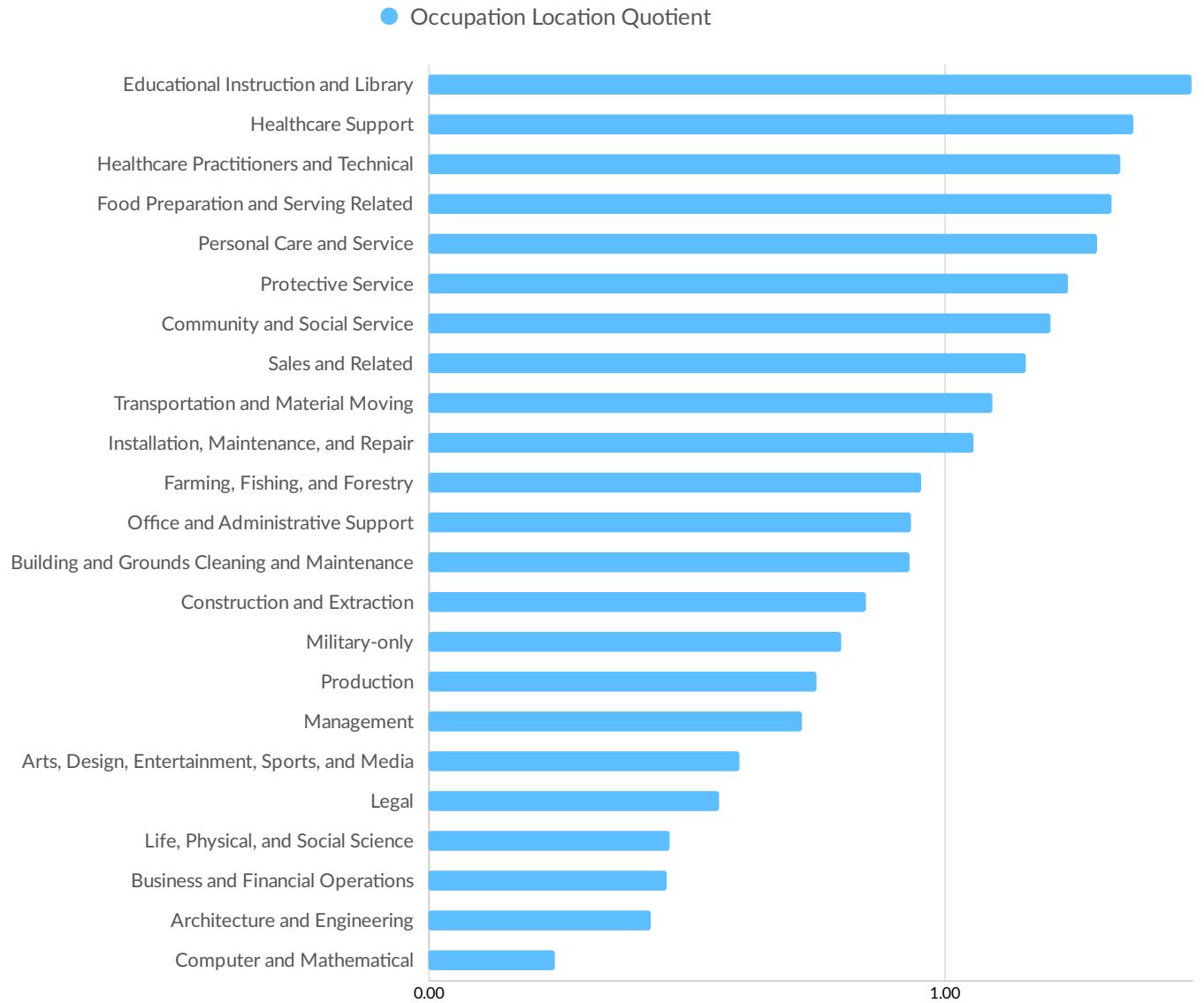
## Largest Occupations



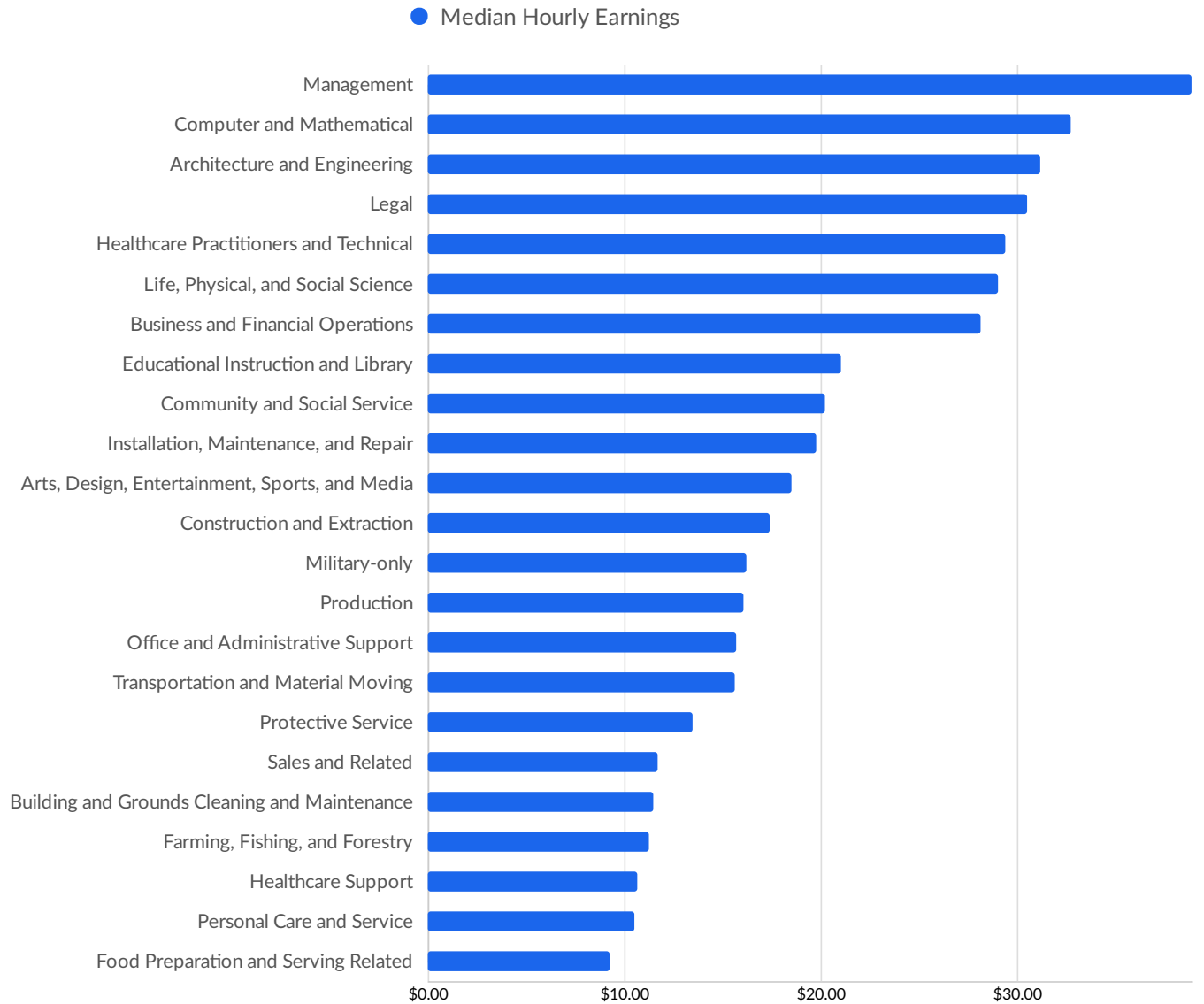
## Top Growing Occupations



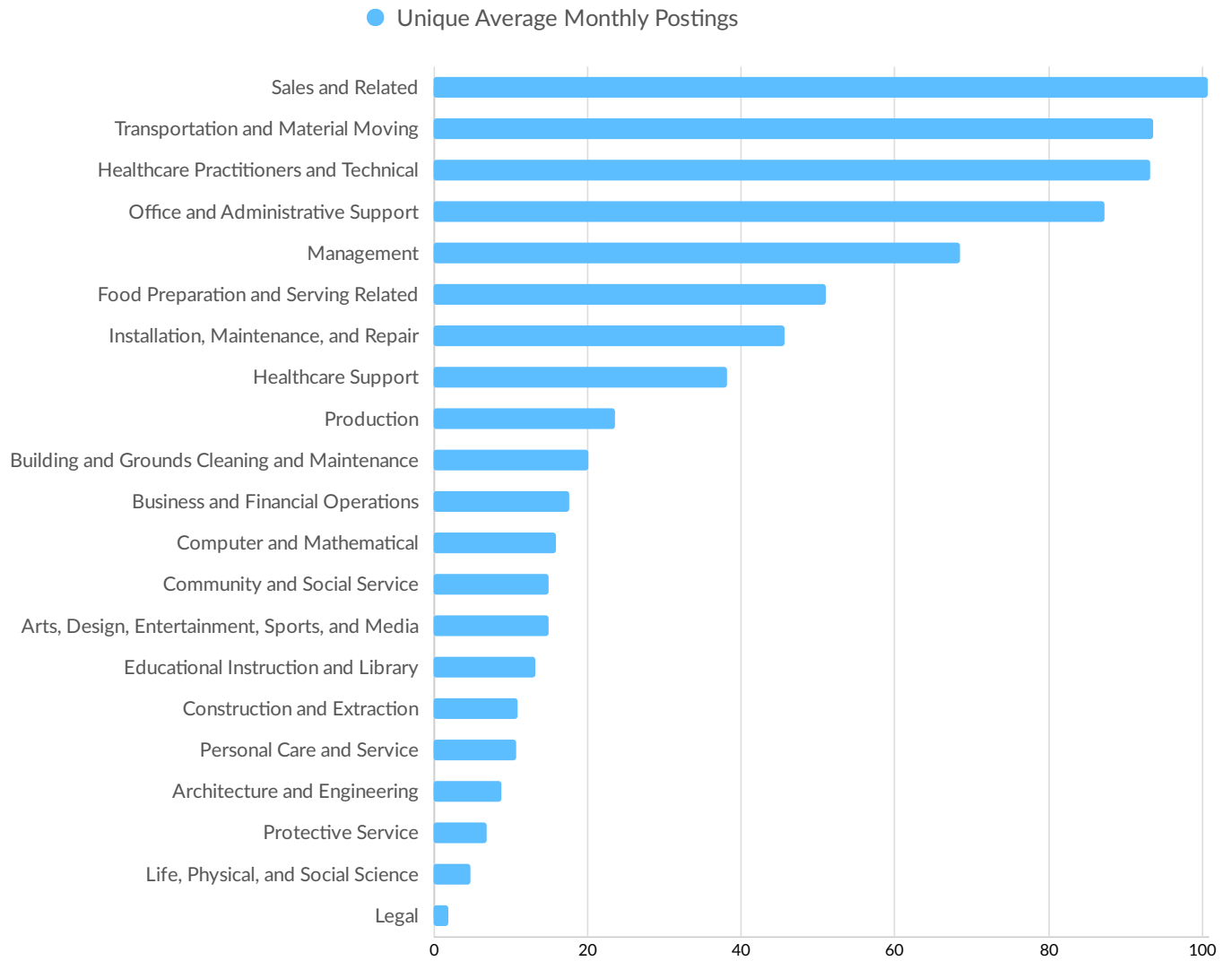
## Top Occupation Location Quotient



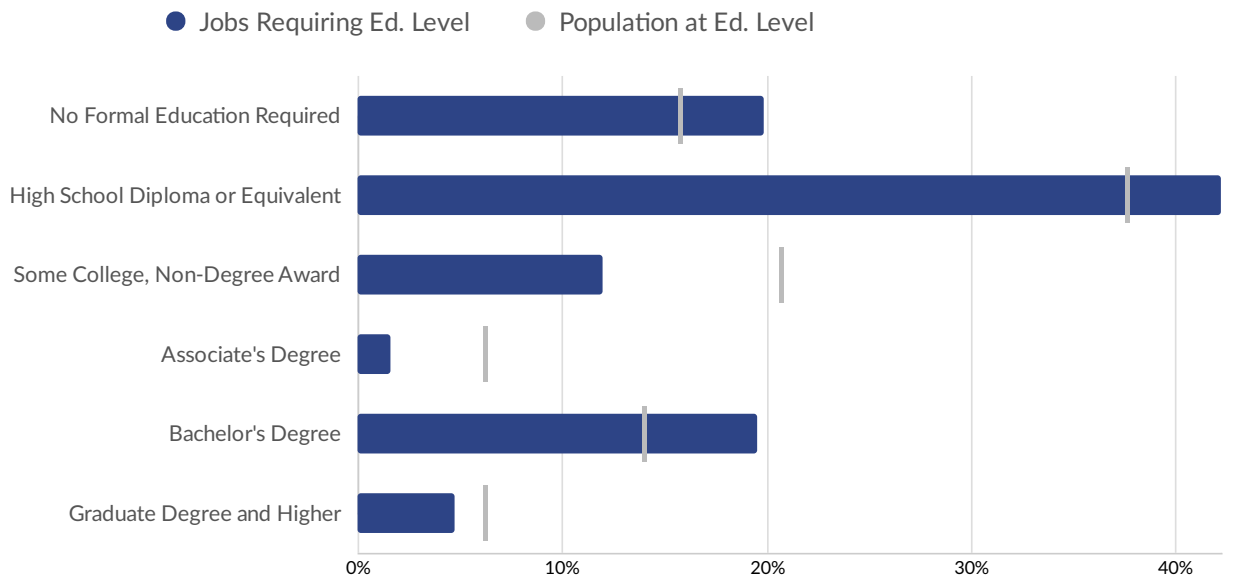
## Top Occupation Earnings



## Top Posted Occupations







## Underemployment



## Educational Pipeline

In 2020, there were 2,230 graduates in Tangipahoa Parish, LA. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from General Studies, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.

| School                            | Total Graduates (2020)   | Graduate Trend (2016 - 2020)  |
|-----------------------------------|--|---|
| Southeastern Louisiana University | 2,130  |  |
| Compass Career College            | 100     |  |

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

